

FREE AI RESOURCE 01

AI Business Problem Diagnostic

Find likely causes before spending time or money on random solutions.

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PRACTICAL • CLEAR • ACTION-FOCUSED

OUTCOME

Find likely causes before spending time or money on random solutions.

What problem this solves

Business symptoms can look simple - fewer sales, late delivery, low repeat purchases or weak engagement - while the real cause sits elsewhere. This workbook helps you describe the situation, separate symptoms from possible root causes, identify missing evidence and choose a sensible first test.

Who it is for

Small-business owners, freelancers, consultants, coaches and people testing an online business.

When to use it

- A business result has changed and the reason is unclear.
- Several people are suggesting different solutions.
- You need to prioritise the next action with limited time or budget.

Information to prepare

Complete what you know. Write 'unknown' when the information is not available; do not guess.

Business: _____

Industry: _____

Location: _____

Customer: _____

Offer: _____

Price: _____

Current symptom: _____

When it started: _____

Evidence or numbers: _____

Customer feedback: _____

What has already been tried: _____

Goal: _____

Budget: _____

Time available: _____

People or tools available: _____

Main copy-ready AI prompt

Copy the prompt below into ChatGPT, Gemini or another capable AI assistant. Then paste your completed context form after it.

ROLE

Act as a practical problem-solving partner specialising in ai business problem diagnostic.

TASK

Analyse the context I provide after this prompt and help me make a better decision and take practical action.

ANALYSIS REQUIRED

1. Separate the visible symptoms from possible underlying causes.
2. Map possible causes across customer, offer, message, trust, channel, sales process, delivery and operations.
3. Identify what evidence supports or contradicts each possible cause.
4. Name the most important missing information and the cheapest way to obtain it.
5. Prioritise causes by likelihood, impact and ease of testing.
6. Recommend no more than three practical tests before suggesting a large investment.

RULES

- Do not invent missing facts, data, customer feedback, prices, people, policies or results.
- Separate facts I provided, assumptions, and missing information.
- Ask only essential questions when the answer cannot be completed safely without them.
- State uncertainty clearly and explain what evidence would reduce it.
- Account for my budget, location, skills, time and available resources.
- Prioritise recommendations instead of giving a long unranked list.
- Prefer ethical, legal, low-risk and reversible tests when evidence is weak.
- Give practical next actions with an owner, timing and success measure where possible.
- Do not guarantee results.
- Flag legal, medical, financial or other high-stakes points that need qualified professional advice.

OUTPUT FORMAT

1. Business situation summary
2. Symptoms versus possible causes
3. Evidence gaps
4. Priority hypotheses

5. Low-cost tests
6. Immediate actions
7. Measures and review date

MY CONTEXT

I will paste my completed context form below. Start by checking whether the information is sufficient.

Prompt improvement tip: If the first answer is too broad, ask AI to show which missing evidence would most change the recommendation before requesting more ideas.

Root-cause map

- Customer: Is the intended customer correctly defined and reachable?
- Offer: Is the promised result clear, relevant and believable?
- Message: Can people understand the value quickly?
- Trust: Is there enough credible proof, clarity and risk reduction?
- Sales process: Are inquiries qualified, answered and followed up well?
- Delivery: Is the experience creating satisfaction and repeat business?
- Operations: Are capacity, quality, stock, timing or handoffs causing the symptom?

Action checklist

- Confirm the most important baseline number.
- Choose one high-likelihood cause to test.
- Define what result would support or reject it.
- Run the smallest responsible test.
- Review evidence before scaling the solution.

Practical example

FICTIONAL EXAMPLE

Fictional scenario: A Nairobi seafood shop receives many social-media messages but repeat orders are low. Possible explanations include inconsistent availability, unclear delivery areas, slow replies, product quality or a weak follow-up process. The diagnostic does not assume the cause. It asks for response times, order completion data, customer comments and repeat-purchase records, then proposes small tests.

How to use the AI answer

- Treat the highest-ranked cause as a hypothesis, not a verdict.
- Collect the missing evidence that could change the priority.
- Select a test with a clear owner, cost, start date and success measure.
- Do not redesign the whole business before testing the diagnosis.

Mistakes to avoid

- Using opinions as if they were customer evidence.
- Assuming every sales problem is a marketing problem.
- Changing price, audience and message at the same time.
- Ignoring operational causes because they are less visible online.

Next action

Use Resource 02 if the main symptom is interest without purchases, or Resource 06 if marketing is not producing qualified customers.

Find every free resource at hassan-yusuf-ai-education.mrhassanyuusuf.chatgpt.site/resources.

Responsible use

IMPORTANT

AI can assist with analysis, planning and content creation, but outputs may contain errors. Verify important information and use qualified professional advice for legal, medical, financial or other high-stakes decisions.